



**SOUTHERN HERITAGE CLASSIC CULTURAL CELEBRATION\***

September 11-14, 2024  
 Memphis, Tennessee

**Wednesday, September 11**

35th Anniversary Southern Heritage Classic Exhibition September 11 – February 28. The National Civil Rights Museum will present a special exhibition in honor of the Black collegiate football experience and long tradition entitled, The Southern Heritage Classic: Celebrating 35 Years of an HBCU Memphis Tradition. The exhibition features 120 artifacts that tell the story of Fred Jones Jr., the founder of the Southern Heritage Classic, and the participating schools.

**Thursday, September 12**

Classic Concert 8 p.m., The Orpheum Theatre. Enjoy an evening of Classic soul starring Patti LaBelle with Jammin Jay Lamont. Tickets available at The Orpheum Theatre Box Office and online at [www.ticketmaster.com](http://www.ticketmaster.com).

**Friday, September 13**

Classic College & Career Fair 8:30 a.m., Memphis Sports & Events Center, 995 Early Maxwell Blvd in Liberty Park. Presented by the City of Memphis Office of Youth Services. Regional college and university representatives as well as businesses will be available to provide information about attending college and employment opportunities. For more information, call (901) 636-6264. Visit online at [www.cityofmemphisyouth.org](http://www.cityofmemphisyouth.org). Free admission.

Classic Coaches Luncheon presented by FedEx Noon, Renasant Convention Center/Grand Ballroom. A Classic salute to UAPB head football coach Alonzo Hampton and TSU head football coach Eddie George. Special guest speaker: Shelby County Mayor Lee Harris. Invitation only.

Tamia & Joe 8 p.m., Landers Center. Prepare for a night of soulful melodies and captivating performances by these award-winning artists. Tickets available at [www.ticketmaster.com](http://www.ticketmaster.com).

**Saturday, September 14**

Classic Tailgate 8 a.m., Simmons Bank Liberty Stadium parking lots and Tiger Lane. Friends, Food and Football. Tailgate packages available at [www.ticketmaster.com](http://www.ticketmaster.com).

Penny Hardaway Memphis District Golf Classic 8 a.m., Tunica National Golf & Tennis. \$500 per team, 4-man scramble. All participants receive a golf shirt and gift bag with premium items. For information, call (901) 633-3933 or online at [www.memphisdistrictgolfclassic.org](http://www.memphisdistrictgolfclassic.org).

Classic Parade 9 a.m., Presented by the Orange Mound Community Parade Committee as a salute to the Southern Heritage Classic. The parade route is along Park Avenue from Haynes to Airways featuring area high school marching bands. For information, contact Claudette Boyd at (901) 413-7109 or Algenner Jackson at (901) 230-3819 and online at [www.omcpc.com](http://www.omcpc.com).

Classic Battle of the Bands 11 a.m., Whitehaven High School Stadium. The competition will feature the best high school show bands in the region with show-stopping dance routines. Tickets: \$12 advance; \$15 day of. For tickets and information, contact Walter Banks Jr. at (901) 497-2015 or email at [banksmtm@gmail.com](mailto:banksmtm@gmail.com) or Vincent Smith at (901) 831-7624 or email at [smithv1@scsk12.org](mailto:smithv1@scsk12.org).

Classic Fashions & Brunch 11 a.m., The Guest House at Graceland. "Purple Passion of Fashion" presented by the National Coalition of 100 Black Women, Inc. – Memphis Chapter. Tickets: \$75. For tickets and information, call (901) 568-4021 or online at [www.memphisncbw.org](http://www.memphisncbw.org).

Southern Heritage Classic Football Game 6 p.m., Simmons Bank Liberty Stadium. A great football rivalry featuring

**ARKANSAS-PINE BLUFF vs. TENNESSEE STATE. Tickets: \$53, \$38 and \$23 plus service charges. All seats reserved. Tickets available at [www.ticketmaster.com](http://www.ticketmaster.com).**

**AutoZone Halftime Show**

featuring **UAPB's Marching Musical Machine of the Mid-South and TSU's Aristocrat of Bands**

**Classic 5th Quarter presented by FedEx Employees Credit Association**  
**A grand finale for the Southern Heritage Classic football game featuring a battle of the bands.**

\*SCHEDULE SUBJECT TO CHANGE WITHOUT NOTICE

# Memphis Grizzlies announce exclusive grocery partnership with Kroger as 'first'

MEMPHIS, Tenn. – The Memphis Grizzlies announced a multi-year partnership with Kroger, the first exclusive grocery partner of the Memphis Grizzlies. The announcement was made on August 28.

"We are thrilled to partner with the Memphis Grizzlies," Kroger Delta Division President Micheal Cristal said. "This partnership will not only expand our brand in the community, but also provide opportunities for our associates throughout the Delta Division to engage and support the home team. We look forward to showing our grit and grind as we continue to live our purpose of

cross the Delta Division while enriching the communities where we live, work, and play."

The partnership will have three main elements that focus on grassroots, digital and the in-game experience. Kroger is the presenting sponsor for the Memphis Grizzlies Caravan, which continues in Huntsville, Ala. on Tuesday, Sept. 3. At various Kroger Pop-Ins throughout the Caravan, Grizzlies fans and Kroger shoppers will have the opportunity to meet members of the Grizzlies entertainment teams and enter to win Grizz swag and prizes, including tickets to a 2024-25 Grizzlies game.

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Feeding the Human Spirit." In becoming the first exclusive grocery partner of the Memphis Grizzlies, the partnership will work to elevate Kroger's digital transformation by increasing Kroger App downloads amongst Grizzlies fans to connect with price-conscious shoppers. The partnership will also incentivize Kroger Associates and reinforce the corporate vision to reward tenure and commitment to the company's purpose.

"We are excited to announce Kroger as the first exclusive grocery partner of the Memphis Grizzlies," Grizzlies Vice President of Partnership Marketing Ted Roberts said. "Together, we are committed to bringing unique activations to Grizzlies fans ac-

The Grizzlies and Kroger will give fans a chance to win with the "Seat Boost of the Game" where one lucky fan within the Big River Steel Terrace level will receive a boost and relocate into Plaza level seats. Grizzlies fans will also have the opportunity to win special Kroger savings after select Grizzlies games.

About Kroger Delta Division

Kroger Delta Division operates 93 stores in Arkansas, West Tennessee, Kentucky, Mississippi, and Missouri. Based in Memphis, Tennessee, Delta Division employs over 13,000 associates. Kroger is dedicated to eliminating hunger in the communities it serves through partnerships with Feeding America Food Banks and numerous local organizations.

The grocers Zero Hunger | Zero Waste efforts are aimed at ending hunger in Kroger communities and eliminating waste in stores by 2025. Kroger Delta Division also supports more than 4,000 nonprofit organizations through our Community Rewards program.

For more information and for the Grizzlies schedule, visit [Grizzlies.com](http://Grizzlies.com)

## Nominations now open for the 10th Annual Extra Yard Teachers Week

MEMPHIS, Tenn. – Nominations are being accepted as a lucky elementary school or schools in the Mid-South will be selected in a contest for upwards of \$4,000 in the 10th annual Extra Yard for Teachers Week supports by the College Football Playoff Foundation. Extra Yard for Teachers Week is an annual salute to teachers in recognition of their hard work

winning school or schools in the Mid-South, the University of Memphis is seeking nominations from all elementary schools that log onto [www.DonorsChoose.org](http://www.DonorsChoose.org) between now and Sept. 16.

Simply log onto [DonorsChoose.org](http://DonorsChoose.org) and submit a claim or claims for resources totaling anywhere from \$100 - \$4,000 and make sure to reference #EYFTTigers2024 in your submission. The lucky school or schools will be contacted on Sept. 16.

Visit the College Football Playoff Foundation website at [www.cfp-foundation.org](http://www.cfp-foundation.org) and follow @CFPEXtraYard on social media to learn more about Extra Yard for Teachers Week.

Educator Appreciation Day with the Memphis Tigers will be on Saturday, Oct. 19 when Memphis takes on North Texas at Simmons Bank Liberty Stadium. All teachers and education industry professionals, friends and family receive special pricing and block seating to enjoy the game together, as well as an in-game recognition.

To purchase tickets for Educator Appreciation Day, visit [www.gotigersgo.com](http://www.gotigersgo.com)

For complete information on Memphis Tigers Football, visit [www.GoTigersGo.com](http://www.GoTigersGo.com) and follow the team's social media channels on Twitter, Instagram and Facebook.

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This year's Extra Yard for Teacher's Week is Sept. 14-21.

In addition, the College Football Playoff Foundation will be doing a special "BIG DAY" on Sept. 17, with the chance for one school to win an additional \$1,000.

The American Athletic Conference is again teaming up with Donorschoose.org to supply a substantial gift of \$4,000 per member institution to help benefit teachers in their respective communities. As an effort to help select the

## QB Seth Henigan on American Athletic Conference Honor Roll

MEMPHIS, Tenn. – University of Memphis senior quarterback Seth Henigan was named to the American Athletic Conference (AAC) Weekly Honor Roll, the conference announced Monday.

The Tigers' all-time leading passer completed 22-of-30 passes for 308 yards and a pair of touchdowns to lead Memphis to a 40-0 win over North Alabama on August 31 at Simmons Bank Liberty Stadium.

Henigan's second touchdown pass of the game moved him into a tie with former Tiger Danny Wimprine for the second-most touchdown throws in program

history (81). The Denton, Texas native is now just 10 touchdowns shy of Brady White's all-time mark (91).

In addition to moving up the all-time Memphis touchdown list, the senior moved into third place on The American's career passing chart with his 308-yard effort. Henigan finished the game with 11,072 career yards, trailing only East Carolina's Holton Ahlers (13,927) and Houston's Clayton Tune (11,996) on the career list.

Memphis football fans can see the Tigers back in action at Simmons Bank Liberty Stadium on

Saturday, Sept. 7. Single-game tickets for the 2024 season can be found at [www.gotigersgo.com](http://www.gotigersgo.com).

The Pick Three Mini Plan is an additional option available that gives fans the flexibility to pick from any three Tiger home football games during the 2024 season at Simmons Bank Liberty Stadium, starting at just \$69.

To catch all of the action during the 2024 Memphis Football season, fans can also purchase season tickets at [GoTigersGo.com](http://GoTigersGo.com), in person at the Memphis Ticket Office or by calling the office at (901) 678-2331.

An Editorial Comment from The Mid-South Tribune:  
*"Real women should play in women's sports!"*

Watch for The Mid-South Tribune's DeepThink Special Voting Edition.

